JOIN US!

to celebrate the 1600th anniversary of Venice, an iconic city of the Silk Roads.

Venice, called "Venezia" in respect of its originality, is not only the hometown of the great legendary traveler Marco Polo. It has also been a place where diverse commodities, innovative ideas, thoughts, arts, and skills arrive from and disperse to all places along the Silk Roads. It has also been a model by which we can learn how much important the openness and respect for different cultures and the cultural diversity melted in a city, as a result, are for peaceful co-existence and co-prosperity among people and, eventually, sustainability of civilization. Considering all these valuable facts about Venice, a celebration of the 1600th Anniversary of the city cannot and should not be confined to its residents and the people of Italy. It is legitimate and essential for all the people who live along the Silk Roads and other areas of the earth and who love Venice and understand the values of the Silk Road legacies for the sustainability of civilizations to celebrate the anniversary.

Sharing such precious values of Venice, we are glad to announce that Ca' Foscari University of Venice (CFU) and the Silk-Road Universities Network (SUN) have agreed to co-host the following three contests as part of celebrating the 1600th anniversary of Venice:

- Video Contest
- T-Shirt Pattern Design Contest
- Essay Contest

We cordially invite all students of the member universities of SUN to participate in the three contests. Students of non-member universities of SUN are invited to the first two contests: the video contest and the T-shirt pattern design contest. *The submission deadline for all the contests is June 30, 2022.* The prize winners (three for each contest) will be announced by July 31, 2022. The prize winners will be invited to the awards ceremony to be held in Venice from October 10 to 12, 2022. The prize is composed of (1) an official certificate of recognition, (2) provision of accommodation (hotel room and meals), and (3) financial support of €300 for air travel. For more detailed information regarding themes and other details of the contests, please refer to the guidelines available on the official websites of SUN (http://www.sun-silkraodia.org) and CFU (<u>https://www.unive.it</u>).

It is our sincere hope these contests will help highlight the value of Venezia as an iconic Silk Road city that has sustained for 1600 years and demonstrate the beauty of diversities that characterized all the civilizations spread along the Silk Roads.

Please encourage the students of your university to participate in these contests using the poster attached with this letter. Thank you in advance.

Best regards,

Sonth



Sungdon Hwang, Ph.D. Secretary-General Silk-Road Universities Network (SUN)

Sypull

Ca' Foscari University of Venice

April 19, 2022

JOIN US to celebrate the 1600th anniversary of Venice, an iconic city of the Silk Roads VENEZIA 421+2021

VIDEO CONTEST

THEME Either of the following two themes:

Video message by student(s) for celebrating

the 1600th Anniversary of Venice

Participants are encouraged to highlight in their video message the importance of Venice in the history of the Silk Roads and lessons that can be learned from the history of Venice for sustainable development of civilization.

Water as a Key Condition

for Sustainability of Civilization

This theme is selected to signify the history and nature of the city of Venice as an exemplary case of utilization of water surrounding the islands of Venice for coping with diverse challenges from within and outside, enhancing opportunities of being connected globally, and sustaining and enriching her existence as civilization. This does not mean that the video should deal with the case of Venice only. Any video is welcome insofar as it reveals the value of water as a key element for sustainability of civilization in other specific countries or in general without any national specificity.

ELIGIBILITY Students of member universities of SUN as well as students who are majoring in video communication or film at non-SUN member universities all over the world. Students may participate in this contest as individuals as well as a team. There is no restriction on the number of members in each team.

ENTRY LIMIT PER PARTICIPANT One (1)

SUBMISSION DEADLINE June 30, 2022

ANNOUNCEMENT OF WINNERS July 31, 2022

SUBMISSION TO sunofficial.video@gmail.com

PRIZE & PRIVILEGE The three best videos will be awarded. Certificate of official recognition will be issued to all those who participate in the contest. Each of the three prize-winners (one representative student if the prize winner is a team) will be invited to a special event celebrating the 1600th Anniversary of Venice in which the awards ceremony is to be held. The event is scheduled to be held in Venice from October 10 to 12, 2022. Accommodation (hotel & meals) will be borne by the organizer who will also provide each invitee with €300 for air travel.

GENRE & STYLE No restriction at all. Documentary, drama, dialogue, & etc. **RECORDING MEDIA** No restriction at all. Digital camera, Cell phone, etc. FILE FORMAT AVI or MP4

VIDEO RUNNING TIME Maximum of 5 minutes for the video message celebrating the 1600th anniversary of Venice and maximum of 15 minutes. for the video presenting water as a key condition for sustainability of civilization.

Note: All the contents must be original and copyright free.

For Further Details

Tel +82-2-2173-3581 http://www.sun-silkroadia.org

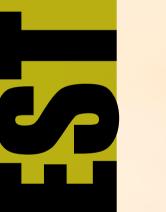
Co-hosted by



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CITTA' DI VENEZIA



PRIZE & PRIVILEGE The best three pieces of work will be awarded. A certificate of official recognition will be issued to all those who participate in the contest. Each of the three prize-winners (one representative student if the prize winner is a team) will be invited to a special event celebrating the 1600th Anniversary of Venice in which the awards ceremony is to be held. The event is scheduled to be held in Venice from October 10 to 12, 2022. Accommodation (hotel & meals) for this period will be borne by the organizer, who will also provide each invitee with €300 for air travel.

Note: All the contents must be original and copyright free.

T-SHIRTS CONTEST

THEME Either of the following four themes:

The 1600th Anniversary of the City of Venice

- The City of Venice itself
- •The Silk Roads

Marco Polo

Any pattern design such as drawing, painting, letters, symbols, or whatever else is welcome that signifies

ELIGIBILITY Students of member universities of SUN as well as students who are majoring in video communication or film at non-SUN member universities all over the world. Students may participate in this contest as individuals as well as a team. There is no restriction on the number of members in each team.

TYPE & SIZE The design is to be presented on a typical T-shirt with

short sleeves and round-neck. No restriction on the size of T-shirt.

COLOR No restriction either on the color of the T-shirt and the pattern design or on the number of colors.

POSITION OF DESIGN No restriction at all. The applicant can express the design on any part of the T-shirt: front, back, chest, sleeve, and etc.

ENTRY LIMIT PER PARTIC Three (3)

ELIGIBILITY Students of member universities of SUN as well as students majoring in arts, design, or fashion at non-SUN member universities. They can participate individually as well as a team composed of several students.

SUBMISSION DEADLINE June 30, 2022

SUBMISSION TO sunofficial.tshirt@gmail.com

ANNOUNCEMENT OF WIN IS July 31, 2022

For Further Details

Tel +82-2-2173-3581 http://www.sun-silkroadia.org



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Ca' Foscari University of Venice

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THEME

albeit not required. native language is not English. rather than restricted. FORMAT

-Software: MS Word -Font: 12pt. Times New Roman -Spacing: Double-Spaced ENTRY LIMIT PER PARTICIPANT One (1)

SUBMISSION TO sunofficial.essay@gmail.com **ANNOUNCEMENT OF WINNERS** July 31, 2022

PRIZE & PRIVILEGE The three best essays will be awarded. Certificate of official recognition will be issued to the prize-winners. A special privilege will be given to the prize-winning writers. Each of the three prize-winners will be invited to a special event celebrating the 1600th Anniversary of Venice in which the award ceremony for this contest is to be held. The event is scheduled to be held in Venice from October 10 to 12, 2022. The cost for accommodation (hotel & meals) will be borne by the organizer, who will also provide each invitee with €300 for air travel.

Note: All the contents must be original and copyright free.

For Further Details Tel +82-2-2173-3581 http://www.sun-silkroadia.org





In collaboration with CITTA' DI VENEZIA



ESSAY CONTEST

Masks and glass art crafts of Venice

Masks and glass art crafts of Venice are unique and have earned wide international fame for a long time. Masks and glass art crafts are universal as almost all people around the world have maintained their own traditional masks and glass art crafts. As a way of celebrating the 1600th anniversary of Venice, we would like to highlight the reputation of Venice in masks and glass art by inviting students of member universities of the Silk-Road Universities Network to write a short essay that introduces their own traditional masks or glass art crafts focusing on the origin, history, value, meaning, artful beauty, method of production, materials, and so on. It is recommended, not required, that the essay highlight the linkage between the masks and the glass crafts of the writer's own country and those of Venice. Discussion of similarities and differences between these is also welcome,

ELIGIBILITY Students of member universities of SUN only

- LANGUAGE Writer's own native language with translation in English if the writer's
- **LENGTH** Short essay with a maximum of 10,000 characters. Photos, figures, and tables attached are not counted in measuring the length of essay. They are recommended
- -Margins: One-inch margin at all side of the pages
- -Title: There needs to be a proper essay title format, centered and above the first line of the essay of the same font and size as the essay itself.
- -Indentation: 0.5 / Left margin for each paragraph; use TAB key.
- -Page Numbering: Top left corner of the page. Include your last name.

- **ELIGIBILITY** Students of member universities of SUN as well as students majoring in arts, design, or fashion at non-SUN member universities. They can participate individually as well as a team composed of several students.
- **SUBMISSION DEADLINE** June 30, 2022



Ca' Foscari University of Venice



FONDAZIONE DI ENEZIA

